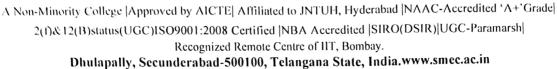


ST. MARTIN'S ENGINEERING COLLEGE (An Autonomous Institute)





Date: 24-07-2023

- 1. Department: Research and Development Cell.
- 2. Name of the event: Workshop on MSME Idea Hackathon 3.0 (Women).
- 3. Event Date: 19/07/2023, (03:00 PM 04:00 PM).
- 4. Report submitted date: 24/07/2023.

Brief Description of the Event:

The Department of Research and Development Cell has organized an MSME Idea Hackathon 3.0 (Women) workshop for all women faculty on 19th July 2023 at Computer Centre. MSME Idea Hackathon is an initiative of the Ministry of Micro Small and medium enterprises Government of India. The Govt. of India launched MSME Idea Hackathon 3.0 (Women) scheme in 2023 to promote and support untapped creativity of woman and to promote the adoption of the latest technologies in MSMEs that seek the validation of their ideas at the proof-of-concept level. This workshop aims to familiarize the women faculty with the entire MSME application process to register and upload the idea documents.

The workshop was headed by Dr. D.V. Sreekanth, Professor & Head, Dept. ME and Dean Administration, and Dr. Sanjay Kumar Suman, Professor, Dept. ECE and Dean R&D. The resource person Dr. D.V. Sreekanth has discussed the MSME Idea Hackathon Scheme 3.0 for women along with previous Hackathon schemes and the success of the college in those events. Sir discussed the scheme's registration process by showing a sample registration, then proceeded to show how to prepare and upload the ideas on the website. An uploaded idea was discussed as an example to the participants, and how much emphasis must be given to the Newness/ Uniqueness of



Innovation and how this idea benefits society. The format to upload the ideas was also shared with the participants. At the end of the workshop, there was a Q&A session where the participant's queries were answered by both resource persons.

This workshop benefited the women faculty to get acquainted with the entire MSME application process to register and upload the documents.

Enclosures: Photographs of the event.

Report Prepared by: Dr. A. Uday Kumar.

Softcopy along with photos forwarded for the website: Yes.

Any remarks/ Suggestions-

Verified by English Faculty: Dr. M. NIRMALA DEVI - M. Mh

A. Uday Kund

Sign of Organizing Faculty

Sign of Dean R&D

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Approved by Group Director

PRINCIPAL St. MARTIN'S ENGINEERING COLLEGE UGC - AUTONOMOUS Survey No. 98 & 100, Dhulapally (V) Dundigal-Gandimaisamma (M), Medchal-Malkajgiri (D) Secunderabed-500 100, Teleopapa

Photographs of the Event



